

the Curator lab

Pricing 2026

PRICE LIST

the *CuRator* lab

LOGO DESIGN

TEXT-BASED LOGO

\$150

TEXT + GRAPHIC LOGO

\$200-\$300

DIGITAL VISUALS

(1) DIGITAL FLYER

\$65

(4) DIGITAL FLYER

\$185

BUSINESS CARDS

DESIGN ONLY

\$55

DESIGN + PRINTING

\$100-\$175

(STARTING AT 250)

INCLUDES PRINT-READY PDF FOR FUTURE USE)

COVER ART

DIGITAL COVER GRAPHIC

\$85

(FACEBOOK/YOUTUBE)

WEBSITE DESIGN

LANDING PAGE (WIX PREFERRED)

\$450

3-PAGE & UP WEBSITE DESIGN

\$1,350-\$2,250

(PAYMENT PLANS AVAILABLE)

PRODUCT MOCKUPS

(1) MOCKUP

\$100

(4) MOCKUPS

\$300

PRICE LIST

the *Curator* lab

BRAND CONSULTING

- BRAND CLARITY & POSITIONING REVIEW
 - IDEAL CLIENT ALIGNMENT
 - MESSAGING & BRAND VOICE GUIDANCE
 - VISUAL DIRECTION RECOMMENDATIONS
 - ACTIONABLE NEXT STEPS TAILORED TO YOUR BUSINESS
- \$85HR**

BRAND INTENSIVE

- 90-MINUTE 1:1 INTENSIVE
 - BRAND GUIDE
 - MOODBOARD
- \$250**

CURATOR LAB I

- BRAND INTENSIVE
 - BRAND REVAMP
 - 1 LANDING PAGE
- \$1580**

CURATOR LAB II

- BRAND INTENSIVE
 - BRAND REVAMP
 - UP TO 5 PAGE WEB DESIGN
 - 4 REUSABLE MARKETING COLLATERAL
- \$2,350 –
\$3,350**

BRAND *Intensive*

The **Brand Intensive** is a 1:1 experience designed to bring clarity and cohesion between where your brand is now and where you feel it's being called to go. Together, we create sustainable, actionable goals that provide a clear path forward. This intensive helps align your brand with the audience you're meant to reach and uncovers strategic brand ideas that guide and curate a thoughtful, intentional visual layout.

What's Included:

- Pre-Strategy Questionnaire
- 90-Minute 1:1 Intensive Session
- Custom Strategy Guide & Mood Board
- One Week of Post-Session Support

\$250

BUILD YOUR *Lab*

Build Your Own Lab is a customizable experience designed to meet your brand exactly where it is. You get to intentionally choose the elements your brand needs most, whether that's refining visuals, clarifying your message, or preparing for your next season. Every lab is curated with purpose so that each piece works together to support your brand's standards, strengthen its message, and encourage growth.

This is for brands that don't need everything but need the right things!

LOGO DESIGN

- TEXT-BASED LOGO: **\$150**
- TEXT + GRAPHIC LOGO: **\$200-\$300**

FLYER DESIGN

- SINGLE SOCIAL MEDIA FLYER: **\$65**
- SOCIAL MEDIA FLYER BUNDLE (4): **\$200**

BUSINESS CARD DESIGN

- DESIGN ONLY: **\$55**
- DESIGN + PRINTING: **\$100-\$175**
(STARTING AT 250 CARDS)
(INCLUDES PRINT-READY PDF FOR FUTURE USE)

COVER PAGE DESIGN

- FACEBOOK OR YOUTUBE COVER: **\$85**

PRODUCT MOCKUPS

- STARTING AT **\$100**
- BUNDLE OF 4: **\$300**

WEBSITE DESIGN

- LANDING PAGE (WIX PREFERRED) **\$550**
- 3-PAGE & UP WEB DESIGN **\$1,350-\$2,250**
(PAYMENT PLANS AVAILABLE)

CURATOR

Lab 1

You have standards and your brand should reflect them. **Curator 1** is where those visual standards are curated. We define your brand's message, tone, and visual direction, while also clarifying what doesn't align. This is about creating a style guide you can actually use one that supports your goals and keeps your brand consistent as it grows.

Curator 1 brings clarity to your audience and uncovers brand ideas and strategies that help you move forward with intention and confidence.

What's Included:

Brand Revamp

- Brand Fonts
- Brand Colors
- Moodboard
- Logo Suite (Primary, Secondary, Submark)
- Business Card Design
- Visual Strategy
- Brand Presentation

\$1580

Brand Exhibit

- 1 Landing page (Web-
- 1 launch graphics
- 1 Collateral (Business Card)

CURATOR

Lab 11

Curator II is the curator's choice created for established brands that have been built with time, consistency, and purpose. This level is for those ready for a refined look, higher standards, and a stronger, more intentional message. It anchors the authenticity you've already established while advancing your visual presence to reflect where your brand is now.

What's Included:

Brand Revamp

- Brand Fonts
- Brand Colors
- Moodboard
- Logo Suite (Primary, Secondary, Submark)
- Business Card Design
- Visual Strategy
- Brand Presentation

\$3350

Brand Exhibit

- Up to 5 Pages Web Design (WIX Platform Design)
- 3 launch graphics
- 1 Collateral (Business Card)
- 4 Social Media Templates